CHAMBER CHAT

MARCH 2020

208 KING STREET,
MIDLAND, ON L4R 3L9
INFO@SGBCHAMBER.CA
WWW.SOUTHERNGEORGIANBAY.CA
PHONE: (705) 526-7884
FAX: (705) 526-1744

ORGANIZATION OF CHOICE—
YOUR #1 BUSINESS LINK

SOUTHERN GEORGIAN BAY CHAMBER OF COMMERCE

ANNUAL GENERAL MEETING &

Business Achievement Awards

TUESDAY, MARCH 24, 2020.

QUALITY INN & CONFERENCE CENTRE

REGISTER TODAY!

5:00 PM - 8:30 PM

$70 + HST per person

TITLE SPONSOR

MIDLAND CHRYSLER DODGE RAM Jeep MOPAR

2020 BOARD OF DIRECTORS

President:

Peter Kostiw — Superior Shredding

Vice President:

Doug Sagan — Factory Recreation

Secretary/Treasurer:

Joel Rumney — Grant Thornton LLP

Graham Lamb — Georgian Bay Islands National Park

Kevin Mateff — Midland Home Hardware Building Centre

Kirk McNabb — Boathouse Eatery

John Walker — HGR Graham Partners LLP

Cathy Greer - Community REACH

UPCOMING EVENTS

March 24	2020 Annual General Meeting & Business Achievement Awards
April 23	Chamber Open House
April 29	Cannabis 101
May 28	Business After 5 Graffiti Art
June 5	Celebration of Summer BBQ (Midland Town Dock)

More events to be added. Stay up to date through our emails and social media pages.

WELCOME NEW MEMBERS!

Dragonfly Dreams Inn
670 Hugel Avenue
Midland
(416) 801-6588
Representative:
Cheryl Kydd

Bed & Breakfast

A.N.T. Homes
950 Shoreview Drive
Innisfil
(705) 431-2268
Representative:
Wayne Ezekiel

A quality home builder and renovation expert committed to constructing custom homes with particular attention to quality, detail and function while meeting our customer's expectations

Perkinsfield Kitchen & Bath Inc.
165 County Road 6 S
Tiny
(705) 527-6116
Representative:
Ryan Bazinet

Manufacturer of customer kitchens - all custom cabinetry

ANNUAL GENERAL MEETING

MIDLAND

The Annual General Meeting and Business Achievement Awards are taking place on Tuesday, March 24, 2020.

Register Today!

If you would like to donate a silent auction prize, please contact the Chamber at 705-526-7884

Congratulations to the Nominees

- GILKON CONSTRUCTION LIMITED
- ANNA HARTMAN - GEORGIAN BAY CANCER SUPPORT CENTRE
- BLACK LIGHT INVESTIGATIVE & SURVEILLANCE SERVICES
- TEAM JORDAN, A KELLER WILLIAMS EXPERIENCE REALTY BROKERAGE
- MIDLAND HOME HARDWARE
- ONE STOP BEAUTY SHOP
- AMANDA SWICK - THE FRIENDS OF WYE MARSH
- GEORGIAN SHORES CATERING
- PERKINSFIELD RUSTIC FURNITURE
- ASSISTING YOU SOCIAL
- DRAGONFLY DREAMS INN
- TINY FOREST ACADEMY
- NORTH SIMCOE THERAPY NETWORK
- FARIS TEAM
- MAD CRAVINGS
- OLDE TOWN LIBRARY
- CAROLE ST.AMANT SPLASH EVENTS & FLORAL DESIGN

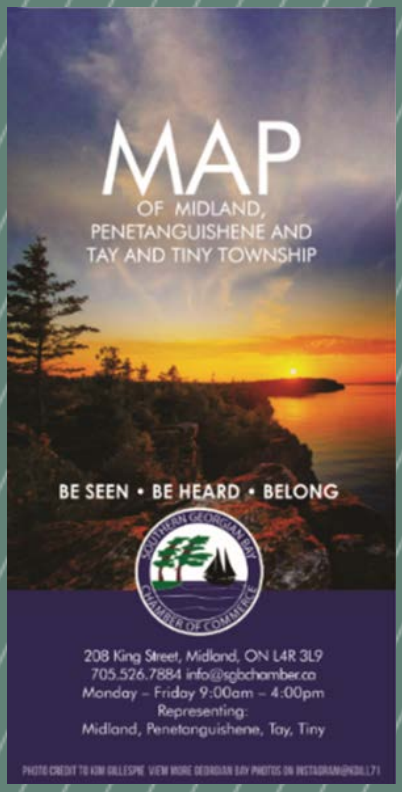
NEW 2020 MAP

ONLY 4 ADS LEFT!

Responding to the overwhelming demand in 2019 for a directional map (including street names) we are producing a NEW 2020 MAP of Midland, Penetanguishene, Tay and Tiny Townships!

10,000 copies of the fold-out, accordian-style map will be distributed through our NEW Information Centre, at member businesses and at other partner locations.

There is space for 24 members only to be featured on the map. Members who advertise will have their business spotlighted on the legend and their location pinpointed on the map.



DISTRIBUTION

- 10 000 maps to be printed and distributed to local businesses and at tourism information centres throughout Central and Southern Ontario
- Online PDF version of map on the Chamber of Commerce website.
- Live links to the PDF version on social media channels
- Advertisers location will be pinpointed on map
- Complete map size 34" wide x 17" high

RATES

- Ad size (4" w x 2.25" h), including logo and full colour image - **$450 + HST**
- **SOLD** Back cover full page - **$1400 + HST**

TO BOOK YOUR AD SPACE
or to find out more about the NEW Information Centre,
please contact: Southern Georgian Bay Chamber of Commerce
info@sgbchamber.ca
(705) 526-7884

NEW ONLINE DIRECTORY

NEW!

We are thrilled to introduce our NEW online Member Directory as a benefit to members of the Southern Georgian Bay Chamber of Commerce.
This online directory will now replace the previous print directory.

Chamber of Commerce promotions will now link to these member profiles and, with power in numbers, this will result in increased awareness and visibility of your business!

Benefits of the online directory are significant and include:

- Increased traffic and visibility to your profile, website and social media
- User friendly platform will allow you to easily update and refresh information
- Ability to maintain your profile by uploading your header graphic and promotions regularly

THE NEW DIRECTORY IS NOW LIVE

Email notifications were sent out to the company representative we have on file. If you did not receive this email please contact the Chamber of Commerce.

Your Business Card Here

The newsletter is emailed to all Chamber Members, and is posted on the Chamber website and social media. Total reach is approximately 3,000 people.

Contact the Chamber Today!

WORKSHOP UPDATE!

CANNABIS 101

RESCHEDULED

CANNABIS 101

APR 29

Presented by Christine St. Amant
Simcoe Muskoka District Health Unit

General overview about the types and health affects of cannabis, and a brief look at substance use policies in the workplace.

TAKE ADVANTAGE OF YOUR CHAMBER MEMBERSHIP

NETWORK

It's not about who you know, it's about who knows you!

Always striving to save you money - Group Insurance, Purolator, Member to Member Discounts and more!

DISCOUNTS

VISIBILITY

Stand out and get noticed as an active member of the Chamber. Visitor & Business Directory listings, sponsorship's, and more!

Your reputation matters! Chamber Members are recognized by the community.

CREDIBILITY

GROWTH

Develop professional relationships with local businesses, access educational resources and encourage growth in the community by promoting Chamber Members.

SPOTLIGHT YOUR BUSINESS!

These segments are completely free to our members and they provide information about the business/organization, services you provide, etc. It is a great way to hear updates on our members and give information to newer members who may not be familiar with the organization.

They may also include

UPDATES/ CHANGES HAPPENING TO THE BUSINESS

PICTURES

SERVICES/ PRODUCTS THE BUSINESS OFFERS

Take advantage of this great opportunity!
Send your article to the Chamber, today!
150 words max.

Email info@sgbchamber.ca or click here

CONGRATULATIONS!

Home hardware

Congratulations Penetanguishene Home Hardware, winners of the Pizza Delight Penetang GREAT PLACES TO WORK contest!

Thanks to Pizza Delight, their team enjoyed a delicious, lunchtime pizza party!

"Penetanguishene Home Hardware is a great place to work because we are a family and I feel, because of that, our customers in turn can feel like family too!"
- Kim Robitaille

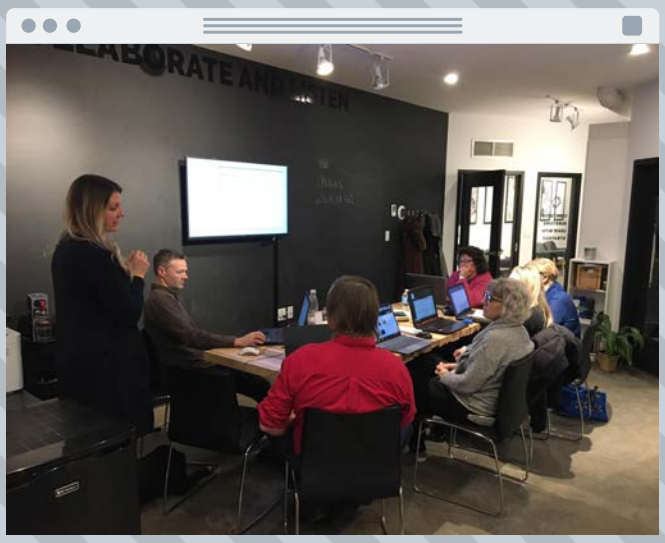
FEBRUARY WORKSHOPS

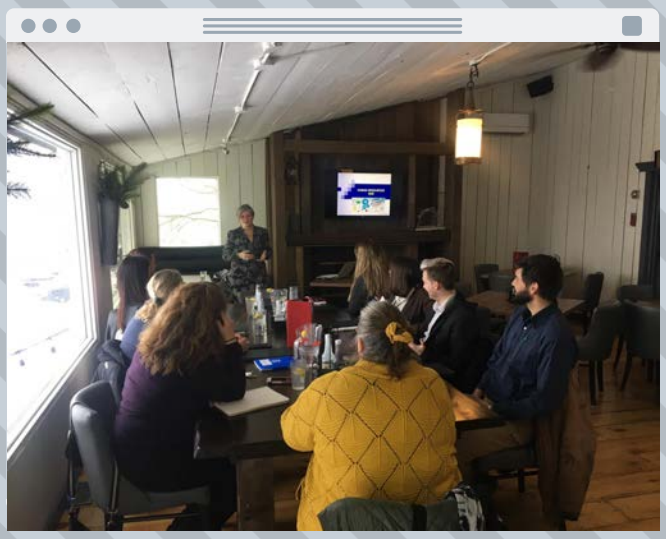
How To Use Your WordPress Site

Many thanks to Nicole and Jason at Collaborative Haus Marketing for sharing her expertise on digital marketing, strategically defining customers and solving their needs.

Thank you as well to everyone who attended!

COLLABORATIVE Haus MARKETING





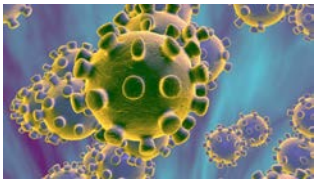
Human Resources 2020

Thank you to Suzanne Beatty, Executive Director with the Georgian Bay Cancer Support Centre, for her presentation on Human Resources today. Thanks also to the The Boathouse Eatery for providing the lovely venue!

RESOURCE CENTRE

Workplace Safety & Prevention Services®

10 HEALTH & SAFETY TAKEAWAYS FROM THE CANNABIS INDUSTRY



CORONAVIRUS (2019-NCOV)

PROTECT YOUR BUSINESS FROM CONTRACTOR LIABILITY

GROUP INSURANCE

CHAMBERS PLAN EXCLUSIVE ADVISOR GROUP BENEFITS

For a quote please contact:
Erin Fordham
705-327-0313 ext 103
1-888-942-2396

DISPLAY YOUR BROCHURES!

Our new street level location allows us to be more visible than ever!

Take advantage of our multiple displays, business card centre, and bulletin board here at the Chamber!

Drop off your material today!

Business Cards	Menus	Event Flyers
Brochures	Pamphlets	

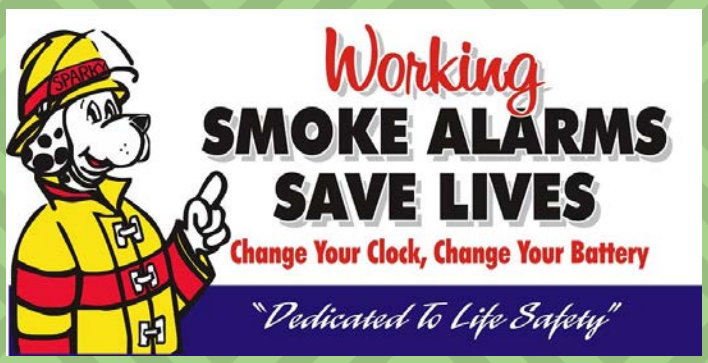
CHECK IT OUT!

New!

The Mortgage Centre has relocated to the upper level of 208 King Street in Midland.

The Mortgage Centre Est. 1986

Tiny Township has committed $20,000 to the Georgian Bay General Hospital Foundation through this year's budget.



Nominations for the Tiny Township Senior of the Year are now being accepted.

Click here to access the nomination form or visit the municipal office.

SEND US YOUR PHOTOS!

We love seeing your amazing photos of our beautiful area!

Email your images to **info@sgbchamber.ca** and you may be selected to be featured on our social media pages. Please include your social media handles so we can give credit where credit is due!

Boys & Girls Clubs of North Simcoe 15th Anniversary Celebration!

Boys & Girls Clubs of North Simcoe

Southern Georgian Bay Chamber of Commerce

ANNUAL GENERAL MEETING & BUSINESS ACHIEVEMENT AWARDS

TUESDAY MARCH 24, 2020
QUALITY INN & CONFERENCE CENTRE
5:00 PM- 8:00 PM

SCHEDULE

5:00 PM	Registration - Social Time - Silent Auction
6:00 PM	Welcome - Business Meeting
6:20 PM	Dinner
7:30 PM	Awards Presentation
8:15 PM	Silent Auction

MIDLAND CHRYSLER DODGE RAM Jeep MOPAR

TITLE SPONSOR

REGISTRATION

Contact: _____ Business: _____

Telephone: _____ No. of Attendees: _____

Individual's name responsible for voting on behalf of your business: _____

Attendance: _____

_____

_____

Please make note of any dietary restrictions: _____

_____

We can accommodate most dietary requirements, including vegetarian or vegan meal options, with advanced notice.

$70.00 + HST (per person)
PLEASE REGISTER BY MARCH 13, 2020

Method of Payment: ☐ Invoice ☐ Cheque ☐ VISA ☐ MasterCard

Name on Card: _____

Card #: _____ Expiry Date: _____

No refund on cancellations within one week of event.