

AUGUST 2019

CHAMBER

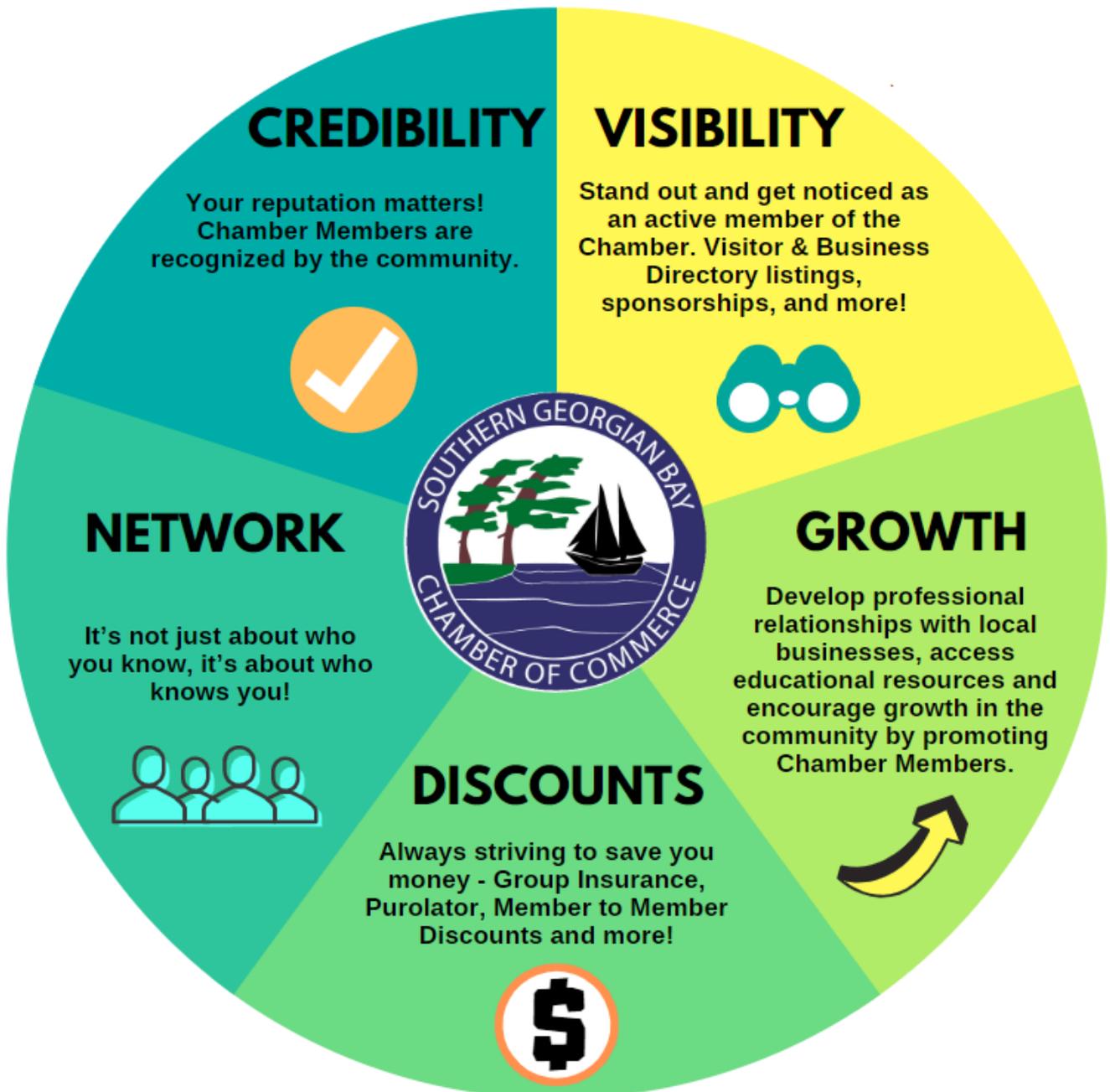
CHAT

208 KING STREET,
MIDLAND, ON L4R 3L9
INFO@SGBCHAMBER.CA
WWW.SOUTHERNGEORGIANBAY.CA
PHONE: (705) 526-7884
FAX: (705) 526-1744



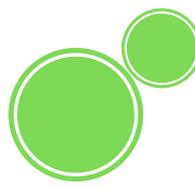
ORGANIZATION OF CHOICE—
YOUR #1 BUSINESS LINK

WHY JOIN THE SOUTHERN GEORGIAN BAY CHAMBER OF COMMERCE?





2019 BOARD OF DIRECTORS



2019 CHAMBER EVENTS



President:

Peter Kostiw — Superior Shredding

Vice President:

Doug Sagan — Factory Recreation

Secretary/Treasurer:

Joel Rumney — Grant Thornton LLP

Mike Armstrong — Awenda Provincial Park

Graham Lamb — Georgian Bay Islands

National Park

Kevin Mateff — Midland Home Hardware

Building Centre

Kirk McNabb — Boathouse Eatery

John Walker — HGR Graham Partners LLP

August 18

Soups On! at Midland Golf & Country Club

August 28

Business After 5 - Newton Street Art Barn

September 12

Pirates and Poker

September 25

Workshop : Using Video to Build your Brand

September 26

Business After 5 - The Seasons on Little Lake

October 23

Workshop: Social Media Fundamentals

October 24

Business After 5 - Bayshore Lanes

November 12

Business After 5 - Middle Retirement

November 20

Workshop: Social Media Influencers

December

Chamber Christmas Social



WELCOME NEW MEMBERS!

Newton Street Art Barn

2406 Newton Street
Victoria Harbour
(705) 534-7062

Representative: Paula Lauzon
www.newtonstreetartbarn.ca

Retail facility specializing in
art and locally produced
hand crafted items.



German Stone House Inc.

61 Camelot Square
Barrie
(780) 404-7444

Representative: Dietmar Schultz
www.German-Stone-House.com

Construction company. Providing a
quality product that lasts a life time.



Neighbours of Midland

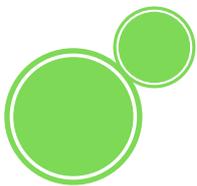
Best Version Media

Midland
(705) 300-2204

Representative: Cody VanDerVoort
www.bestversionmedia.com

We combine social media with the
reliability of print to bridge the gap
between local businesses and our
consumers with our magazine.





SMALL BUSINESS LIGHTING PROGRAM



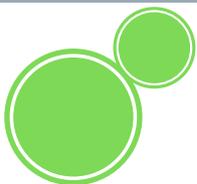
Receive up to \$2,000 in incentives towards eligible energy-efficient lighting upgrades.



Eligibility

- Businesses with an average annual demand of less than 100kW.
- Previous participants of the Power Saving Blitz program (2008-2010) or Direct Install Lighting program (2011-2015) — also known as Small Business Lighting — are eligible to participate in the new Small Business Lighting program.

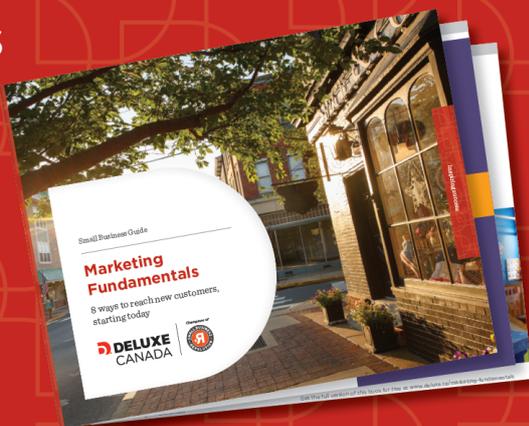
For more information click [here](#)



MARKETING FUNDAMENTALS: 8 WAYS TO REACH NEW CUSTOMERS, STARTING TODAY

Every business needs new customers.

Discover 8 great ways to reach them.



DELUXE CANADA PERFECT PARTNER program

Launching a business? Promoting a new product? Learn how to do it with successful marketing! Simply click [here](#) to download our free eBook, "Marketing Fundamentals: 8 ways to reach new customers, starting today," and learn how you can:

- develop a smart marketing strategy
- build an effective website that gets you found online
- find customers using social media & more

Promote your business, build a customer base and generate sales, all with a successful marketing plan.

The **104.1 Dock**
Greatest Hits



superior shredding

705-528-9083

suprshred@gmail.com

www.superiorshredding.ca



Newton Street Art Barn



705-534-7062



newtonstreetartbarn@gmail.com



www.newtonstreetartbarn.ca

Date: Wednesday, August 28
Time: 5:00 - 7:00 pm
Location: 2406 Newton Street,
Victoria Harbour, ON L0K 2A0

RSVP
Southern Georgian Bay
Chamber of Commerce
705-526-7884
info@sgbchamber.ca

Casual Networking | Refreshments | Appetizers | Chance to win a prize

PLUS local musician Rick Robitaille and live artisan displays!

The Newton Street Art Barn is the storefront for an array of amazing art and locally produced handcrafted goods. We provide an opportunity for artisans to showcase their talents to the public, in the unique setting of a century old barn that is situated on 54 acres of property. We feature handmade items and original artwork with a focus on recycling, reusing and repurposing. Our mission is to establish a community hub based on the promotion of local arts with a focus on creativity, wellbeing and inclusion, in a rich natural environment.

RSVP Today!

ANGELS WITH BACKPACKS



Help us help the homeless.

Who We Are

Angels with Backpacks is a non-profit organization from the Tiny, Midland and Penetanguishene areas concerned about the homeless.

This group was founded in 2005, starting with other 3 members working out of their homes and has blossomed into a larger team of caring Angels working out of the Georgian Shores Swinging Seniors Club.

What We Do

We provide "survival" backpacks containing over 45 life necessities for the homeless people of Midland and surrounding areas. The backpacks are distributed by a Street Outreach worker in Midland and a Chigamik Community Health worker. We also provide hygiene kits of donated unused hotel toiletries (body lotion, shampoo, shower gel) for the guests of the local shelters. The backpacks not only meet the needs of those living outdoors but also of those individuals who have fled danger to seek shelter in a safe place. They provide the comfort of a clean pair of new pajamas, socks and underwear. They are often the first gift someone has received in many years.

How We Are Funded

We rely on monetary donations from fundraising events, service clubs, schools, businesses, family and friends. As all administrative costs are covered by the founder, all donations are spent on purchasing the backpacks and the \$100 worth of new items that they contain.

Contact Us

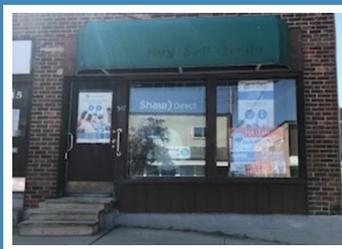
We welcome the opportunity to speak to individuals or organizations about our work. If you or your organization would like to know more, please contact us.

Email: angelm1@rogers.com | Tel: Marian @ 705-361-3337

VACANT PROPERTIES IN DOWNTOWN MIDLAND



Various retail spaces for sale and for lease.
For more information click [here](#)





CHAMBER PROGRAMS

FREE

Showcase your expertise by becoming a feature author!



Why not set yourself apart as an expert in your field by writing a short article with tips and advice? We will feature the article on our website, promote to members and also include links to your own website and social media.

We want to brag about you!



Do you have a great photo of your business that you could share with us? Or, perhaps you have an awesome employee that deserves some recognition? Maybe you have a memorable story about a customer that needs telling? We want to hear about it and tell everyone!

Video Spotlight your Business!



We would love to visit your office, storefront or shop and showcase your products and services with a short video which will then be promoted on social media. Over the past 3 months, we have posted many member video spotlights on Facebook and Instagram with engagement and reach in the thousands! This is incredible promotional value. What are you waiting for?

Contact the Chamber today to take advantage of these free programs!

705 526 7884
info@sgbchamber.ca



A Chambers Plan can help you keep and attract the best employees

Today, employees expect group insurance benefits.

By providing your employees with affordable, flexible insurance options, unbeatable guarantees, and value-added benefits, you can attract and keep the best employees. Join 30,000 Canadian companies enjoying the Plan's financial strength, stable rates, and personal attention.

 **Chambers Plan**
Employee Benefits
chamberplan.ca | f | t



A Chambers Plan won't squeeze your budget!

An employee benefit plan with a twist - rate stability, fair renewals and innovative offerings for small business. That's what the Chambers of Commerce Group Insurance Plan® has been providing small businesses for over four decades. Check out a Plan that won't squeeze your budget!

Canada's #1 plan for small businesses

For a quote please contact:

Erin Fordham
705-327-0313 ext 103
1-888-942-2396



and



present

SOUP'S ON

Professional and Amateur Showdown!

Sunday August 18, 2019
1:00pm to 4:00pm
Midland Golf & Country Club

THE CHALLENGE IS ON! Chef Wade from Georgian Shores Catering has thrown down the gauntlet and has challenged Chef Stephen from Midland Golf and Country Club.



CHEF WADE VS CHEF STEPHEN



THIS CONTEST IS FOR HOME COOKS AS WELL, and if you have a signature soup, WE WANT YOU TOO! Do you have the grit to take on the professionals?

Registering is Easy!



- Register as a contestant before the deadline date of August 9th.
- Anyone can enter - professionals & home cooks - any recipe. Tell your family & friends!
- Maximum 15 entrants accepted - first come, first served - no fee to enter
- Be prepared to serve a sample-size of your soup (3 oz) to the 3 judges and 75 guests
- Provide written soup recipe to be posted on social media following event

Along with well-deserved bragging rights and media attention for being the most soup-er, stay tuned for the list of PRIZES for TOP TASTING and MOST CREATIVE SOUP!

To register, please contact either:

Stephen Sagar - Executive Chef - Midland Golf & Country Club - (705) 526-5822

Cathy Tait - General Manager - Southern Georgian Bay Chamber of Commerce - (705) 526-7884

JOIN US AT OUR **NEW** FALL EVENT!



Pirates and Poker



Thursday September 12 in the year 2019

6 o'clock to 9 o'clock

Aboard the infamous vessel,

Georgian Queen's Revenge

in me pirate's port of Penetaguishene

Rumour has it

...the notorious rascalion, Cap'n Corbin, be coming to carouse with ye

Chamber sorts. Prepare yerself for **grub and grog**, thanks to me **Mad Cravings!**

Blimey ...ye ole sea dogs, we be doing more than parlaying and eatin' on board! Ready yer privateers for **poker, roulette & Texas hold'em**.

Come in yer finest pirate gear!

Ye who comes in handsome attire AND ye with the most poker dubloons **WINS** a pair of new-fangled plant stands (*thanks to our crew at Central North Corrections*)

Tickets - \$60 pieces o' gold

Avast! Get on yer blower and heave-ho yer tickets!

Yo ho ho, we be the freebooters in the crow's nest at:

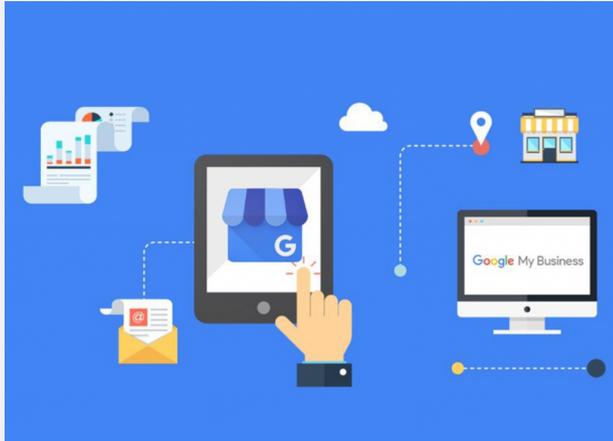
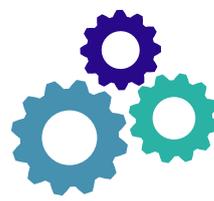
Southern Georgian Bay Chamber of Commerce

info@sgbchamber.ca (705) 526-7884



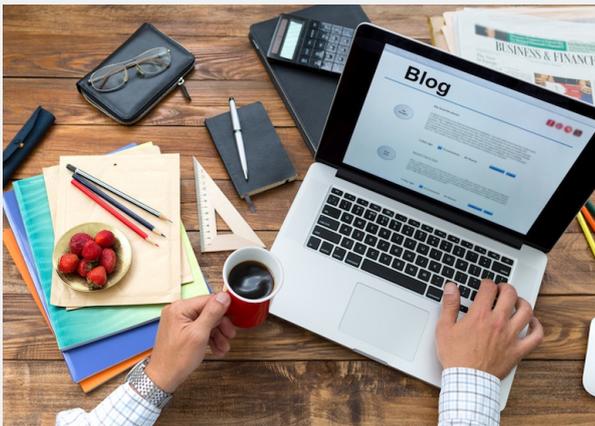
PLUS ...pirate zombies and spine-chilling ghouls & goblins from Pumpkinferno will be on board from Discovery Harbour!





IMPORTANT CHANGES TO THE GOOGLE MY BUSINESS TOOL

THE POWER OF PETS IN THE WORKPLACE



DOES YOUR SMALL BUSINESS NEED A BLOG?

PURE COUNTRY ★ 106

THE MOST MUSIC
9T^o5



Fresh
RADIO
93.1
TODAY'S BEST MIX

FRESH Mornings
with Matt & Tara

Artists and Artisans Wanted

The Town of Midland is accepting vendor applications from artists and artisans interested in participating in the inaugural Marche de Nuit Midland Night Market taking place on September 28 from 1 to 9 p.m. Booth spaces are \$40, including tax.

Click here for more information and the application form. The application deadline is soon, so don't delay!



The Town of Midland Proudly Presents

Marché de nuit
Midland Night Market

Buskers • Performers • Artists & Artisans
Author Readings • Indigenous Story Telling

Saturday, September 28, 2019
1pm - 9pm | Elizabeth Street, Midland

splash events | Simcoe County | Midland | FÊTE DE LA CULTURE DAYS | Midland Public Library

www.midland.ca/Pages/Events

artpreneur

Simcoe County
HEART OF
GEORGIAN BAY

Artpreneur is coming back to the Heart of Georgian Bay this fall. Are you an ARTIST or CREATIVE? Be your own boss and turn your passion into a business. Artpreneur is a multi-week program designed to equip artists and arts administrators with vital business skills and to connect them with other creatives.

An Information Session will take place on August 13 at 7 p.m. at the Midland Public Library, 320 King Street. For more information or to be notified when the application process opens, contact kmealing@midland.ca.

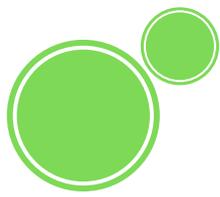
Artpreneur is a partnership between the Culture Alliance in the Heart of Georgian Bay, the York Region Arts Council, Tourism Simcoe County, and the North Simcoe Community Futures Development Corporation.

A DAY ON GEORGIAN BAY

The September 9 day trip is for all creatives, including visual artists, writers and musicians, looking to be inspired by the Canadian Shield and the rich hardwood forests found on Georgian Bay Islands National Park.

The \$20.35 fee includes park admission, ferry from Honey Harbour to Beausoleil Island and HST. Spaces are limited.

For more information and to register, [click here](#).



Nominations are now open for the 2019 Ontario Business Achievement Awards!

The Ontario Business Achievement Awards (OBAAs) is the most recognized industry gala in the province with a single focus on celebrating business success. The OBAAs, which celebrate incredible innovations and achievements, is unique in its engagement of a broad range of industry sectors and sizes from across the province.

2019 OBAA Award Categories

Beyond Borders, Business Award

The Beyond Borders Business Award recognizes a small (1-50 employees) or medium-sized business (50-500 employees) that has implemented an export strategy that has positively affected its bottom line.

CEO of the Year Award

The CEO of the Year Award is awarded to a CEO with exceptional leadership over the past 12 months, bringing their organization to a new level of growth and success as defined by their industry.

Diversity and Inclusion Award

The Diversity and Inclusion Award recognizes business excellence in supporting the creation of diverse and inclusive workplaces.

Excellence in Innovation Award

The Excellence in Innovation Award is awarded to a business that exemplifies forward-thinking in all aspects of their business and contributes to our province's success, helps shape our future and inspires the next generation.

Industry Award: Tourism

The Ontario industry selected for the 2019 Industry Award is Tourism & Hospitality. This award recognizes a business's hard work and accomplishments across the travel industry and an acknowledgement for outstanding customer satisfaction.

Ontario Leader in Accessible Employment Award

The Ontario Leader in Accessible Employment recognizes a business that has created an accessible work environment. This organization values the contributions of persons with disabilities and promotes the development of an inclusive workplace culture for all.

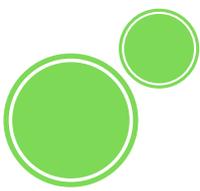
Sustainability Award

The Sustainability Award is presented to the business who shows sustainable and long-term commitment to improving the quality of life in their community and is recognized as being a leader and/or has implemented an industry-leading environmental or corporate sustainability initiative.

Young Entrepreneur of the Year Award

The Young Entrepreneur of the Year Award recognizes an Ontario entrepreneur who has successfully built a unique and game-changing venture.

For a full list of criteria and to learn how to nominate a business, click [here](#).



CORPORATE DISCOUNT PROGRAMS

We know how hard you work and that you deserve to have some fun, so we have arranged for “preferred” Chamber of Commerce DISCOUNTS with some amazing attractions this year!



For more details and to access tickets [click here](#)

Meridian™

presents

Women of

Excellence
Awards

September 24, 2019

Nominations now open in three categories:

Woman of Business

Female Entrepreneur

Heart and Soul of the Community

Nominations must be received
no later than September 5th, 2019

Please contact

womenofexcellenceawards@gmail.com or 705-529-6906

to find out how to nominate someone today!

www.womenofexcellenceawards.com

Who inspires you?

FREE WORKSHOP



WORKPLACE COACHING

BUILDING TRUST AND COMPETENCE

Presented by: Jane Barnett
SeeJane Consulting

September 30, 2019
7:30 am - 9:30 am

Midland Public Library
320 King Street - Assembly Room

**Register
Online**

www.nscfdc.on.ca

OFFERED IN PARTNERSHIP WITH:



**YMCA of
Simcoe/Muskoka**



NORTH SIMCOE/SIMCOE NORD
Community Futures Development Corporation
Société d'aide au développement des collectivités

