NOVEMBER 2019

CHAMBER CHAT

208 King Street,
Midland, ON L4R 3L9
info@sgbchamber.ca
www.southerngeorgianbay.ca
Phone: (705) 526-7884
Fax: (705) 526-1744

ORGANIZATION OF CHOICE–
YOUR #1 BUSINESS LINK

EMPLOYEE RECOGNITION *and contest*

Do you have an employee who stands out from the crowd?
Is there a staff member who consistently goes "above and beyond" by providing exceptional customer service? Or perhaps there's someone who's a really energetic and positive influence in your workplace?

We want to hear about them! Send us their name, photo and a 50–word summary of why they are so fabulous to info@sgbchamber.ca!! We will sing their praises with a "high five" profile on social media.

PLUS they will be entered in a CONTEST TO WIN:

1 night accommodation at Rawley Resort, Spa and Marina

Tasting Menu for Two Guests at The Library Restaurant

A relaxing float for two at Retreat Yoga & Wellness

Tickets for First Light at Sainte-Marie among the Hurons.

Nomination deadline is November 7, 2019. The winner, by random draw, will be announced on November 8, 2019.

2019 BOARD OF DIRECTORS

President:

Peter Kostiw — Superior Shredding

Vice President:

Doug Sagan — Factory Recreation

Secretary/Treasurer:

Joel Rumney — Grant Thornton LLP

Mike Armstrong — Awenda Provincial Park

Graham Lamb — Georgian Bay Islands National Park

Kevin Mateff — Midland Home Hardware Building Centre

Kirk McNabb — Boathouse Eatery

John Walker — HGR Graham Partners LLP

2019 CHAMBER EVENTS

November 4
OPP Lunch: Frauds and Scams

November 12
Business After 5 - Middle Retirement

November 20
Workshop: Social Media Influencers

December 12
Winter Wonderland Holiday Soirée

For more information please go to www.southerngeorgianbay.ca

WELCOME TO OUR NEWEST MEMBER!

Windlee Farms Maple Syrup
10 Baseline Road North
Tiny
(705) 526-0769
Representatives: Peter & Anne Lorriman

Windlee Farms Maple Syrup is a family owned business. Our passion is to produce premium quality 100% pure maple syrup.

SMALL BUSINESS WEEK EVENT

Honoured to have Mayors Cornell, Walker and Leroux at the Chamber of Commerce table during the presentation on October 24th celebrating Small Business Week!

Our table was topped off with the great folks from Community Reach - North Simcoe. Thanks to North Simcoe Community Futures Development Corporation for the amazing presentation and event!

NORTH SIMCOE/SIMCOE NORD
Community Futures Development Corporation
Société d'aide au développement des collectivités

ROCK STAR EMPLOYEE SUBMISSIONS

Better Life Chiropractic proudly nominates Barb Hamilton as their Rock Star Employee! "This was such an easy nomination for us because Barb is the most positive person you will ever meet. She is our front desk receptionist and she greets everyone everyday with a smile on her face and a few kind words specially personalized just for you, just to make your day. She adds a ray of sunshine to every visitor no matter how bad the weather is outside."

Better Life CHIROPRACTIC

Huronia Pools LeisureScapes is nominating Corrina LeBlond and her name spells out the reasons so well! C is for ...committed to our growth adding value to our organization. O is for ...organized and able to prioritize to contribute to our teams success. R is for ...results driven. R is for ...rock star for the past 20 years and counting. I is for ...integrity. N is for ...naturally stands out above the rest, influencing others to provide the best customer service experience. A is for ...adaptable & dependable.

Huronia Pools LeisureScapes POOLS • HOT TUBS • BACKYARD LIVING

"We are thrilled to see that the Southern Chamber of Commerce is so engaged with supporting our local economy and supporting our fabulous employees. Tia Calvert is one of a kind! She is kind, caring and can empathize with our patient's needs and wants on a daily basis. Myself, and our patient base, appreciate all of the efforts and kindness that Tia exudes when it comes to getting our patients in for their appointments and for her ability to squeezing extra patients in when they are in pain and are suffering. When pain shows up unexpectedly Tia always works her magic to get these patients in. Tia is sincere when she calls our patients to find out how they were feeling and always wishes them well. Thank you Tia for being a five-star integral part of our Team. "

healthworks chiropractic & wellness centre

Congratulations Erin Davey, you are a rock star employee of Health Works Chiropractic & Wellness Centre! "Thank you to the Southern Georgian Bay Chamber of Commerce for recognizing fabulous employees in our beautiful G'Bay region! Erin Davey is a vital member of our team & is a superstar employee! She conducts herself in a professional, enthusiastic and responsible way as part of her daily contact with our patients and all of the professionals that we work with. Erin doesn't let anything stop her or get in her way and is always keen to give things a try and learn new skills. She is always willing to rearrange her schedule to accommodate work requests. Thank you for being a dedicated member of our healthcare team."

healthworks chiropractic & wellness centre

"I would recommend my licensed funeral Shaelyn Williamson as a candidate for your rock star employee. Being a funeral director is a challenging job because of the hours of work, the on call hours, and the difficult grief situations that we have to go through. Shaelyn goes above and beyond always for the families she serves. Recently, we had the privilege to serve a family who tragically lost their 4 year old son. Shaelyn came in on her evenings and days off to ensure that the family had the continuity of care and was not passed off to another director, which is so important during an already difficult time for the family. Time and time again, she steps up to do what is best for the families that she serves, regardless of her time off and regardless of her plans. We are lucky to have her, and she is very deserving of a nice break" - David Carson.

CARSON FUNERAL HOMES
Cremations & Life Celebrations

NOMINATE AN EMPLOYEE TODAY!

SEND US THEIR NAME, PHOTO AND A 50-WORD SUMMARY OF WHY THEY ARE SO FABULOUS TO INFO@SGBCHAMBER.CA

NEW EVENT!

THE SEASONS ON LITTLE LAKE MIDLAND
TITLE SPONSOR

Southern Georgian Bay Chamber of Commerce

Winter Wonderland Holiday Soirée

Thursday, December 12, 2019
Midland Cultural Centre - Rotary Hall
6:00 PM- 11:00 PM

Step up your Christmas Party game this year!

The Winter Wonderland Holiday Soirée is a fabulous opportunity to bring together our staff and our business community as we all celebrate the holiday season together!
No stress - no party planning - no worries.
We've got it all covered!

Featuring dinner, DJ, special appearance by the sassy Jodie James, dancing and plenty of good cheer!

$75 + HST (per person)

PLEASE REGISTER BY DECEMBER 5, 2019

Sponsorship Opportunities Available

We invite you to join forces with us on this new and exciting event!
Become a table sponsor for only $100 and enjoy the following benefits:

- Acknowledgement in December's Chamber Chat
- Thank you to sponsors in January's Chamber Chat
- Mention as sponsor on Social Media (Facebook, Twitter, Instagram)
- Sponsor name on table
- The opportunity for a free membership valued at $200

To sign-up as a sponsor, please give us a call at (705) 526-7884 or email info@sgbchamber.ca.

UPCOMING WORKSHOPS

OPP "FRAUDS & SCAMS" LUNCH WORKSHOP

Monday, November 4th
12 pm - 1:30 pm
Boathouse Eatery Midland

Workshop offered at no charge - lunch can be purchased independently following presentation.

Join us for a conversation with a police officer from the Southern Georgian Bay OPP about frauds and scam. Learn when and where to report, red flags to watch out for and steps you can take to protect yourself and your business.

To register, please contact the Chamber at (705) 526-7884 or info@sgbchamber.ca

Wednesday, November 20
9:00am to 12:00pm
Midland Golf & Country Club
Cost: $55 + hst per person

REGISTER

In this exciting new workshop, we'll explain how businesses of any size can take part in a powerful influencer marketing campaign using paid or unpaid strategies. We'll give you behind-the-scenes details about how influencer partnerships really work, and teach you how to set up a large or small partnership for your brand. You'll learn about current influencer marketing trends, what to expect when working with influencers, and how your business can engage with consumers in a more creative and authentic way.

On October 23rd The Southern Georgian Bay Chamber of Commerce had the second workshop of our fall line-up "Social Media Fundamentals" by Collaborative Haus Martketing. This was a great success and we would like to thank Crys and Kevin for the awesome presentation and to everyone who attended!

Another thank you to our partners in hosting this workshop: The Heart of Georgian Bay and Tourism Simcoe County.

BUSINESS AFTER 5

MIDDLE RETIREMENT
Financial Coaching & Business Consulting

Please join Middle Retirement in celebrating Financial Literacy month at our office on November 12th for this month's Southern Georgian Bay Chamber of Commerce Business After 5. We are excited to introduce ourselves, our involvement with the community and divulge some exciting local events to come. Stephen Renault will briefly discuss our roles, how we are able to help our clients as Financial Coaches to understand what they own and ultimately reduce fees and taxes, and avoid unnecessary risk. We are looking forward to meeting everyone. We will be serving light snacks along with wine samplings that pair nicely with Steve's book "Mid Life ~~Crisis~~ Retirement". We will also have a door prize!

www.middleretirement.com

705 309-4853

contact@middleretirement.com

Tuesday, November 12
5-7 pm
29 McArthur Drive,
Penetanguishene, L9M1X3

RSVP Today!

Southern Georgian Bay Chamber of Commerce
705-526-7884
info@sgbchamber.ca

Casual Networking | Refreshments | Appetizers | Chance to win a prize

Bayshore Lanes

Thank you to Bayshore Lanes for hosting October's Business After 5 Event!

MEMBER SPOTLIGHT

Windlee Farms Maple Syrup

Windlee Farms maple syrup is a family owned and operated business for over a quarter of a century. All of our maple syrup is hand crafted the traditional way on a wood fired evaporator, using modern food grade high efficient equipment. Our operation is ever evolving, from buckets to a modern tubing system with over 500 taps. Our passion is to produce premium quality 100% pure maple syrup available year round at the farm gate, Maple Weekend, Elmvale Maple Syrup Festival and selected retail stores.

Windlee Farms Maple Syrup is located overlooking beautiful Georgian Bay just outside of Midland, in Tiny, off Balm Beach Road, on Baseline Road North number 10. Wear your boots and plan to experience the pure taste of spring, the traditional way at Windlee Farms Maple Syrup.

10 Baseline Road North, Tiny **(705) 526-0769** **www.facebook.com/windleefarms**

IRIS
EYEWEAR • EYE EXAMINATIONS

IRIS the Visual Group is a fellow member of Southern Georgian Bay Chamber of Commerce and we are reaching out to you today to remind you of our benefits program. The benefits are for all members of the Chamber of Commerce, including your family members, all employees of the member company and their family members. There is no cost to register. This is an extension of your Chamber Membership. Benefits are combineable with your extended health benefits, so this really is an advantage when it comes to your vision care.

It's easy, go to //iris.ca/benefits, then Click "I have my access code", use SGBCOC and register yourself and your family members. Your offers will be emailed to you within minutes. Save up to $150 on prescription glasses and prescription sunglasses, $50 on annual supply of contact lenses and non-prescription sunglasses and more.

16821 ON-12 Unit 2, Midland **(705) 526-0022** **www.iris.ca**

SPOTLIGHT YOUR BUSINESS!

FREE

These segments are completely free to our members and they provide information about the business/organization, services you provide, etc. It is a great way to hear updates on our members and give information to newer members who may not be familiar with the organization.

They may also include

UPDATES/ CHANGES HAPPENING TO THE BUSINESS

PICTURES

SERVICES/ PRODUCTS THE BUSINESS OFFERS

Take advantage of this great opportunity! Send your article to the Chamber, today! 150 words max.

Email info@sgbchamber.ca or click here

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PURE COUNTRY ★ 106

RESOURCE CENTRE

WHAT IS EMOTIONAL INTELLIGENCE AND WHY DOES IT MATTER?

5 TIPS FOR SELLING FROM BUSINESS TO BUSINESS

ENGAGEMENT

THANK YOU!

"Thank you so much! You are making a big difference for us and taking us in a positive direction we didn't know how to go ourselves!"

Julie Cayley | Executive Director
Severn Sound Environmental Association

superior shredding

705-528-9083
suprshred@gmail.com
www.superiorshredding.ca

CHECK IT OUT!

Georgian Bakery

Georgian Bakery is owned by Cpl Geoff White Retired who served for 10 years as a Communicator Research Operator and managed by Cpl Mel Pearce Retired who served as a Cook for 5 years.

Georgian Bakery is selling Poppy Cookies and donating 100% of revenue to the Midland Legion Branch 80 Poppy Fund. All the labor and materials to bake the cookies have been donated by the bakery. Last year Georgian Bakery donated over $900 to the Legion.

"We're veterans helping veterans. Hopefully with Midlands' help we can break $1,000 this year" - Geoff

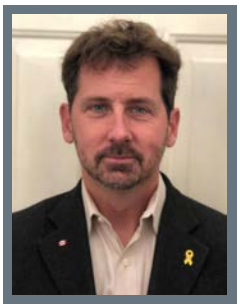
The sugar cookies are $6/bag of 6, and feature real poppy seed centers. Cookies are available until November 12.

253 King St, Midland, ON L4R 3M4
(705) 526-6509

Huronia

Security & Monitoring
Fire & Safety
Audio Video
Lock, Key & Safe

Appointment of David P. Clark as President for Huronia Alarm & Fire Security Inc.



To view the press release click here

NORTH of EXILE games

FUNdraising day for Children's Miracle Network! Saturday November 2nd!

North Of Exile Games is getting ready to host a free tournament for the popular card game Magic: The Gathering on Saturday, November 2nd in association with Extra Life.The event will be streamed LIVE online via the popular online streaming service 'twitch', with commentary throughout the day being provided by the hosts of local community TV show 'Game Night in the North'.Participants will be offered the opportunity to upgrade the decks that they'll be playing with, by giving $5 donations to the fundraising campaign happening via Extra Life.

There will also be other opportunities and incentives to make donations throughout the day, including donations to have the hosts eat extremely hot wings on camera during the broadcast.All funds raised will go into the Extra Life campaign and directly benefit SickKids hospital in Toronto, a member hospital of the Children's Miracle Network.

More information can be found on their Facebook page here

Chamber Programs

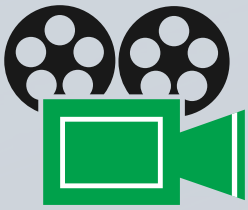
FREE

Showcase your expertise by becoming a feature author!

Why not set yourself apart as a expert in your field by writing a short article with tips and advice? We will feature the article on our website, promote to members and also include links to your own website and social media.

Video Spotlight your Business!

We would love to visit your office, storefront or shop and showcase your products and services with a short video which will then be promoted on social media. Over the past 3 months, we have posted many member video spotlights on Facebook and Instagram with engagement and reach in the thousands! This is incredible promotional value. What are you waiting for?



We want to brag about you!

Do you have a great photo of your business that you could share with us? Or, perhaps you have an awesome employee that deserves some recognition? Maybe you have a memorable story about a customer that needs telling? We want to hear about it and tell everyone!

Contact the Chamber today to take advantage of these free programs!

705 526 7884
info@sgbchamber.ca

Southern Georgian Bay Chamber of Commerce

Winter Wonderland Holiday Soirée

Thursday, December 12, 2019
Midland Cultural Centre - Rotary Hall
6:00 PM- 11:00 PM

SCHEDULE

6:00 PM	Cocktail Hour | Silent Auction
7:00 PM	Welcome | Dinner
8:00 PM	Entertainment and Dance
10:00 PM	Silent Auction

THE SEASONS ON LITTLE LAKE MIDLAND

TITLE SPONSOR

REGISTRATION

Contact:_____ Business:_____

Telephone:_____ No. of Attendees:_____

Attendance:_____

_____

_____

$75 (per person)

PLEASE REGISTER BY DECEMBER 5, 2019

Method of Payment: ☐ Invoice ☐ Cheque ☐ VISA ☐ MasterCard

Name on Card: _____

Card #:_____ Expiry Date:_____

No refund on cancellations within one week of event.

Email info@sgbchamber.ca | Call 705.526.7884

DOES YOUR BUSINESS NEED A BOOST?

WE CAN HELP...

Business Loans to assist with:

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Check out our website for more information

www.nscfdc.on.ca

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