CHAMBERCHAT

Organization of Choice—YOUR #1 BUSINESS LINK

December 2018

Happy Holidays

The Board of Directors and Staff of the Southern Georgian Bay Chamber of Commerce wish you and your family a wonderful holiday season and a prosperous New Year!

208 King Street, Midland, ON L4R 3L9
Email: info@sgbchamber.ca
www.southerngeorgianbay.ca
Phone: (705) 526-7884
Fax: (705) 526-1744

2018 Board of Directors

President:
Peter Kostiw — Superior Shredding

Vice President:
Doug Sagan — Factory Recreation

Secretary/Treasurer:
Joel Rumney — Sedgwick, Post & Hogg LLP

Mike Armstrong — Awenda Provincial Park
Camille Girard-Ruel — Georgian Bay Islands National Park
Kevin Mateff — Midland Home Hardware Building Centre
Kirk McNabb — Boathouse Eatery
Kate Smith — Penetang Home Hardware
John Walker — HGR Graham Partners LLP

2018 Chamber Events

December 12
Christmas Social @ Brooklea Golf & Country Club

For a list of upcoming community events visit www.southerngeorgianbay.ca

Submit your events to info@sgbchamber.ca or online by electronic submission form

WELCOME NEW MEMBERS

Contract Accounting Services

Representative: Nancy Hubay

705-433-4052

Midland

Bookkeeping, payroll, corporate year end accounting, corporate and personal taxes

HOLIDAY HOURS

The Southern Georgian Bay Chamber of Commerce office will be closed December 21st to January 2nd.

Southern Georgian Bay Map

The Chamber has designed a map of the Southern Georgian Bay region, including street maps of the four municipalities: Midland, Penetanguishene, Tay and Tiny Townships.

If you would like a copy of the Southern Georgian Bay map, please drop by the Chamber office.

Multiple copies may be purchased for:

1-10	80¢ each +HST
11-25	75¢ each +HST
26-100	70¢ each +HST
101+	65¢ each +HST

Non Members $1.00 each + HST

Christmas Social

DATE: *Wednesday, December 12*

TIME: *4:00 p.m. - 7:00 p.m.*

LOCATION: *Brooklea Golf & Country Club*
8567 Highway 93, Midland

RSVP: 705.526.7884 | info@sgbchamber.ca

REGISTER ONLINE

Join us for some Christmas cheer, appetizers, and networking before the holidays.

Redeem your Chamber ballots, accumulated throughout the year, for a great prize!

- Cash Bar -

Thank you to Collaborative Haus Marketing for hosting November's Business After 5 event!

COLLABORATIVE Haus MARKETING

Collaborative Haus Marketing Team

Congratulations to the following businesses who are celebrating anniversaries:

Carson Funeral Homes—140 years

Central Taxi—20 years

Todd Lalonde Agency
Desjardins Insurance —30 years

Business Achievement Award Nominations

The Annual General Meeting & Business Achievement Awards will be held on Tuesday, March 26, 2019.

Mark your calendars to attend this prestigious event!

Do you know of a business that you feel deserves recognition for their positive impact on Southern Georgian Bay?

The Chamber is now accepting nominations through to February 15, 2019.

Take an active role in your business community by submitting your nomination. Provide us with the business name and explanation as to why you feel they deserve a Business Achievement Award in the following categories:

Small Business | Large Business | New Business | Community Support | Ambassador Award

All nominations submitted will be acknowledged.

Complete the nomination form attached and email info@sgbchamber.ca or fax 526-1744

Of course, you know your business and the accomplishments over years of dedication and hard work better than anyone, so now is your time to be recognized for your success. We encourage you to humbly nominate your business, to celebrate, and be recognized publically.

2018 Business Achievement Award Recipients

Call for a car or home insurance quote and find out what you could save.

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MEMBERSPOTLIGHT

Todd Lalonde—Desjardins Agent Desjardins Insurance

705-526-8333
todd.lalonde@desjardins.com
547 Bay Street, Midland

Todd is a skilled leader with more than 30 years experience as an insurance agent in Midland, Ontario. He is proud to offer a comprehensive suite of insurance products and financial services—ranging from auto, home life and health insurance to business insurance, retirement planning and more. Together with his talented team, he enjoys connection with clients to understand what's truly important to them and help develop a plan specific to unique their needs and goals.

Todd's also excited to share that State Farm Canada is now Desjardins Insurance—but his personalized approach to insurance isn't going anywhere. He's still the same agent with the same team and the same great service to his clients. Call, email or stop by the office to connect with Todd and his team today.

State Farm® IS NOW Desjardins Insurance

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MEMBERSHIP RENEWALS

Membership renewals for 2019 will be mailed in January.

In order for the Chamber to provide accurate and reliable information to the community and visitors, we rely on you to keep us informed of any changes to your address, phone number, email, etc. that might affect our records, publications, and directories.

Our mandate is to promote your business, and regular communication is the best way to keep information accurate.

Send us your updates via:

Email: info@sgbchamber.ca

Phone: 705-526-7884

Or complete the Membership Update Form you will receive with your renewal invoice.

Ariens

HURONIA SMALL ENGINES
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Certified small engine mechanic
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11 Ludlow St., corner of Ludlow/Vinden
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huroniasmallengines@live.ca
www.facebook.com/huroniasmallengines

BRABANT + KRETZSCHMANN
Chartered Professional Accountants
373 Midland Ave, Midland ON L4R 3K8
705-526-2240 www.midlandaccounting.ca

Low Cost Advertising

Advertising is a crucial tool in building brand awareness and increasing sales. To help our members grow their business, our rates are designed to be affordable. The Chamber provides low cost advertising opportunities as a service to our members.

For any advertising inquiries please contact the Chamber

705-526-7884 | info@sgbchamber.ca

Interested in advertising through Chamber Chat?

We are now accepting advertisers for 2019!

The newsletter is emailed to all Chamber Members, and is posted on the Chamber website and social media. Total reach is approximately 2,000 people.

YOUR BUSINESS CARD GOES HERE

Simcoe Muskoka Workforce Development Board Employer Survey

Simcoe Muskoka Workforce Development Board (SMWDB) is a Not For Profit governed by a Board of Directors representing business, labour and special interest groups in our region.

SMWDB is funded by the Ministry of Training, Colleges and Universities (MTCU). As part of MTCU's operational strategy and in an effort to gain a better picture of the workforce issues and opportunities within the Simcoe and Muskoka region, Simcoe Muskoka Workforce Development Board is offering this survey.

Simcoe Muskoka Workforce Development Board uses the data for two things:

1. To publish a Local Labour Market Plan (LLMP) yearly and this information will be included in next February's issue. Past LLMPs and current projects can be view at www.smwdb.com
2. To use the information to determine gaps and needs within our communities to inform which partnership projects we undertake for the next fiscal year

The purpose of this survey is to understand the most pressing workforce challenges. This year we are focusing on candidate recruitment and job retention issues.

Please take approximately 20-25 minutes to complete this survey; your insights are valued and help inform future projects.

https://www.surveymonkey.com/r/SMWDB-2018-EMPLOYER-SURVEY

This survey will be closed on January 3, 2019 at noon.

Look up your business listing!

Southern Georgian Bay Business Directory App

Free to download!

The Southern Georgian Bay Chamber of Commerce App provides users with convenient access to hundreds of businesses in the area, anytime, any place.

Features Include:

Direct call button / Hours of operation

Address / Directions / Interactive maps

Search for Southern Georgian Bay Chamber of Commerce

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Contact First Data Representative Bruce Averill for more information on First Data merchant services, products and benefits.

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NEW! **Clover Flex Now Available**

- Transactions by Internet, WiFi, LTE….Tap, Chip, Swipe
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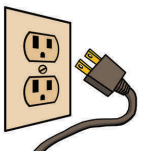
Holiday Safety Tips

Workplace Safety & Prevention Services® Update

1. Check holiday decorations, lights and extension cords for damage before using. Replace any item that appears questionable.

2. Don't overload electrical outlets. They can overheat and start a fire. Use Ground Fault Circuit Interrupters (GFCIs) when plugging in outdoors.



3. Keep entrances, steps, exits, walkways, parking lots and loading docks clear of snow, ice and water. Keep related supplies, such as sand, salt and shovels, close at hand.

4. Before leaving work or home, turn off all indoor and outdoor decorations. Blow out any candles.

5. Double check the working condition of smoke and CO2 detectors, sprinklers and fire extinguishers. Make replacing batteries an annual habit.

6. Limit alcohol at workplace parties. Ensure all employees have a way to get home safely. Consider distributing taxi chits.

For more safety tips click here

TURNBULL ASSOCIATES

John C. Turnbull, CPPA

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Phone: 705-790-4662

Email: john@turnbullassociates.ca
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Southern Georgian Bay Chamber of Commerce

Business Achievement Awards

Small Business | Large Business | New Business | Ambassador | Community Support

Small Business (1-50 employees)

Presented to a business that has experienced outstanding achievement in growth in sales, innovation, excellence in leadership, increased productivity, employment creation, and has had a positive impact on the community through good business citizenship. The business will have helped attract positive interest and attention to Southern Georgian Bay.

Large Business (50+ employees)

Presented to a business that has experienced outstanding achievement in growth in sales, innovation, excellence in leadership, increased productivity, employment creation, and has had a positive impact on the community through good business citizenship. The business will have helped attract positive interest and attention to Southern Georgian Bay.

Ambassador

Presented to an individual or a business for economic development and promotion, growth and diversification within or outside the area. The individual or business will have helped attract positive interest and attention to Southern Georgian Bay.

Community Support

Presented to a business or charitable organization that provides support and who creates long lasting community change, meeting the emerging needs of our diverse community. The business/charitable organization will have helped attract positive interest and attention to Southern Georgian Bay.

New Business

Presented to a business established within the last seven years that has demonstrated growth and success through profit in sales, employment creation and acceptance in the local economy. The business will have helped attract positive interest and attention to Southern Georgian Bay.

E L I G I B I L I T Y

- Awards are limited to businesses that operate in Midland, Penetanguishene, Tay and Tiny.
- A business may be nominated for more than one award.
- Award nominations that do not include all the information requested will not be considered.
- Nominations submitted past the deadline established for the awards program will not be accepted.
- Nominations will not be accepted for members who are part of the Award Selection Committee.
- The Chamber is not obliged to present an award for each category

Southern Georgian Bay Chamber of Commerce
Business Achievement Awards

Please circle award category:

Small Business | Large Business | New Business | Ambassador | Community Support

Company:	
Contact Person & Title:	
Email Address:	
Year Established:	
# of Full Time Employees	
☐ **Independently Owned**	☐ **Branch/ Division/ Franchise**

Provide as much information on the nominee as possible. Attach additional supporting documents to your nomination, such as news articles, testimonials, other award submissions, etc.

Company Overview: Provide a brief highlight of the company's story (start- up story for new business or charitable organization) and describe their/your key product(s)/service(s).

_____
_____
_____
_____
_____
_____
_____

Value Proposition: Provide a brief overview of what makes their/your company unique in their/your market place and how they/you stand out from competitors.

_____
_____
_____
_____
_____
_____
_____

Key Achievement(s) in the Past Year: Provide highlights of their/your success(es)/achievement(s) and the impact on the local economy and community as a whole. Achievement(s) may include company growth through sales, employment, client acquisition, volunteer management, fundraising initiative(s), operational efficiencies and community engagement.

_____
_____
_____

_____
_____
_____
_____

Key Success Factors: Provide what you believe were the key success factor(s) that contributed to the company's achievement(s) over the past year. Factor(s) may include such things as; campaign(s), strategic planning, management, efficiencies, new processes, etc.

_____
_____
_____
_____
_____
_____
_____

Future Goal(s): If you are completing this nomination on behalf of your business (as the owner/management), what is your 1-3 year vision for the business, and how do you plan to achieve it?

_____
_____
_____
_____
_____
_____
_____

Nominator's Name:	**Business Name:**
Nominator's Phone Number:	**Submission Date:**

Return nominations by:

Fax: 526-1744 | Scan/Email: info@sgbchamber.ca | Mail: 208 King Street, Midland, ON L4R 3L9

~ Nominations deadline is Friday, February 15, 2019 at 4:00 pm~

~ Awards to be presented at the Annual General Meeting on Tuesday, March 26, 2019

Additional Information

Southern Georgian Bay Chamber of Commerce

ANNUAL GENERAL MEETING & BUSINESS ACHIEVEMENT AWARDS

TUESDAY MARCH 26, 2019
QUALITY INN & CONFERENCE CENTRE
5:00 PM- 8:00 PM

SCHEDULE

5:00 PM	Registration - Social Time - Silent Auction
6:00 PM	Welcome - Business Meeting
6:20 PM	Dinner
7:30 PM	Awards Presentation
8:15 PM	Silent Auction

MIDLAND CHRYSLER DODGE RAM Jeep MOPAR

TITLE SPONSOR

REGISTRATION

Contact: _____ Business: _____

Telephone: _____ No. of Attendees: _____

Individual's name responsible for voting on behalf of your business: _____

Attendance: _____

_____

_____

Please make note of any dietary restrictions: _____

_____

We can accommodate most dietary requirements, including vegetarian or vegan meal options, with advanced notice.

$60.00 + HST (per person)

PLEASE REGISTER BY MARCH 15, 2019

Method of Payment: ☐ Invoice ☐ Cheque ☐ VISA ☐ MasterCard

Name on Card: _____

Card #: _____ Expiry Date: _____

No refund on cancellations within one week of event.

Fax 705.526.1744 | Email info@sgbchamber.ca | Call 705.526.7884

UNDERSTANDING PRIVATE EQUITY IN DENTISTRY

Middle Retirement is hosting a complimentary presentation on alternative investments. Financial Coach, Steve Renault, will break down investment strategies and invited speakers will share new Private Equity opportunities. Meet representatives from Liahona Capital who will be introducing management of two investment issuers including Canada's first Dental Fund. See how this could impact you and your future.

Until Recently, holding Private Equity in your RRSP's, RESP's, TFSA's, LIRA and non-registered accounts was not allowed. Regulatory changes means you too can invest like the top performing pension funds and the ultra-high net worth.

Please feel free to bring a spouse or a friend.

Consistent with the core elements of Middle Retirement programs, information sessions are for education at no cost to participants.

2 NIGHTS TO CHOOSE FROM

DATE:	**Monday, December 3, 2018**
	Tuesday, December 4, 2018
TIME:	**7-9 pm**
LOCATION:	**Midland Cultural Centre- Quest Art**
	333 King Street. Midland ON.L4R 3M7

SEATING IS LIMITED
PLEASE RSVP

CONTACT@MIDDLERETIREMENT.COM
705-770-7159

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FOR SALE

IMMEDIATE RELEASE

Please Contact

Jim and Michael Dubeau

705-529-5898 | 705-937-0775

james19471010@gmail.com

- **Miss Midland 300-Passenger Sightseeing Ship**
- **Aluminum Hall**
- **2 Decks**
- **Cruising the 30,000 Islands of Georgian Bay**

Since 1980, the Miss Midland has attracted literally hundreds of thousands of tourists to the Midland-Penetang region.

My fellow owner, my brother Michael, and I would like to sell the Miss Midland. Our primary intention is to find a buyer or a group of buyers who would keep this significant tourist attraction in our area.

The Dubeau family history in transportation began in 1867, the year of Confederation, but, inevitably, the time has come to close that historic chapter. The reason is straightforward. We, the owners, would like to retire.

“However, we want the Miss Midland to continue to showcase for many years to come one of the world’s great scenic attractions—Georgian Bay and its“30,000 islands”—to tourists from around the world. To that end, we ideally would like to sell the Miss Midland to someone who would continue to operate it locally.

“We’ve had interest from outside the region but, with our 150-year history with this area, we would prefer to see the Miss Midland remain here.”

We are also proud to have hosted many celebrations on board, such as weddings, anniversaries, reunions, business luncheons, charters and other functions over the past four decades.

The financial benefit of the Miss Midland to our area extends well beyond ticket sales. Each and every passenger patronizes local businesses and the subsequent economic impact is substantial.

Thank you for your consideration. We would be pleased to discuss any potential interest in more detail.

Please contact us at 705-529-5898 or 705-937-0775.

Sincerely,

Jim and Michael Dubeau